

Ramon M. Ortiz

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414 Sutter Avenue, 6B, Brooklyn, NY 11212

Career Objective

- To obtain a challenging entry-level position in the Broadcasting or Communications field.

Professional Skills Profile

- Fluent in both English & Spanish
- 8 years of customer service expertise.
- Broadcasting experience with an internship at a Comcast/ Cox/ Time Warner company.
- Strong academic background focused on Communications, Broadcasting, Media, and Film, as well as skilled in Social Media and Mass Marketing.

Employment History

May 2012 - August 2012	iN DEMAND Networks LLC Programming and Promotions Intern	New York, NY
	<ul style="list-style-type: none">• Screened promotional materials for quality control.• Complied several digital video reels, alleviating physical library space.• Researched & updated past records for the NESBIT Library System with additional details.• Transcribed audio files from promotional materials for the use of professional voice-over actors & sound engineers.• Worked closely with the Social Media Coordinator producing and scheduling content for social network consisting of over 130,000 followers.	
October 2010 - Current	Skechers USA Sales Associate; Floor Manager	New York, NY
	<ul style="list-style-type: none">• Met and exceeded established store and individual sales and performance goals daily.• Demonstrated strong leadership and interpersonal skills.<ul style="list-style-type: none">• Assisted as Floor Manager, simultaneously servicing customers and managing sales associates.• Required to be able to work well under pressure, multi-task, and follow direction in a high traffic and high volume store.• Generated sales by engaging and connecting with each customer through the utilization of product and brand knowledge.	

Relevant Experience

2009	Fringe; Fox Broadcasting Company Background actor	Brooklyn, NY
	<ul style="list-style-type: none">• Season 1, episode 12 entitled "The No-Brainer" on location at the campus of CUNY Brooklyn College. Filmed over 6 hours, alongside star Joshua Jackson.	
2009	Video Music Awards, MTV Networks Volunteer participant	New York, NY
	<ul style="list-style-type: none">• Generated crowd enthusiasm, through positive scripted reenactment. Acted as crowd member & seat filler in order to create an exciting and memorable Award Ceremony, including notable appearances by Kanye West, Taylor Swift, Jay-Z, Beyonce, Lady Gaga, & more. Filmed a total of 8 hours on location at Rockefeller Center & Radio City Music Hall.	

Education

September 2008 - May 2013	CUNY Brooklyn College Bachelors of Arts in Communications; GPA-3.4	Brooklyn, NY
	<ul style="list-style-type: none">• Minor in English• Concentration in Film & Communication Research• Honors & Activities:<ul style="list-style-type: none">• Deans List (2010, 2011)• Sci-Fi, Anime & Manga Corps. Club member	

Computer Skills

- Microsoft Office Professional (Word, PowerPoint, Excel)
- Final Cut Pro
- Adobe Photoshop
- Highly developed Online Research skills

Affiliations

Free Arts NYC

Volunteer Buddy

New York, NY

Boy Scouts of America

Troop 96 member

Brooklyn, NY

Kids' Food Basket

Volunteer Donor

Grand Rapids, MI

Links

Check out my professional profile and connect with me on LinkedIn. <http://lnkd.in/Je6kb8>

Check out my Film Research Project: <http://21centuryscifi.tumblr.com/>

Check out my PowerPoint Presentation: <http://www.slideshare.net/RamonMortizJr/wikipedia-as-a-democracy>

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